



Mangrove Action Project Position Announcement

Position Title Communications and Development Coordinator
Open until November 27, 2008

About MAP

Founded in 1992, Mangrove Action Project partners with mangrove forest communities, grassroots NGOs, researchers, and local governments to conserve and restore mangrove forests and related coastal ecosystems while promoting community-based sustainable management of coastal resources. MAP is an international network with regional on-the-ground programs in the US, Asia, and Latin America and with more than 450 NGO partners and associates representing every continent. MAP supports a pro-active five-pronged approach to long-term mangrove conservation involving: education, advocacy, collaboration, conservation and restoration, and sustainable community-based development. MAP acts as a link between the Global North and South on issues of over-consumption, deforestation, marine conservation, and human rights, as well as addressing such present day crises as climate change and sea level rise.

In 2007, MAP launched its first US-based project, *Shrimp Less, Think More*, a shrimp aquaculture consumer awareness campaign. MAP is looking for an entrepreneurial environmental professional to coordinate US-based communications, develop further funding through grants and donations, and conduct campaign activities such as outreach, advocacy, and networking.

Communications and Development Coordinator

This is a temporary, contracted position based in the Seattle area, with the potential to extend and develop into a full-time position. MAP is a growing organization, and for the right person, this opportunity can be shaped and changed as appropriate to serve the mission of MAP. Work schedule is flexible but the position is envisioned as a .75 FTE. Candidate must have capacity to work from a home office, but will be supported by a locally-based Campaign Steering Committee and will report to the Executive Director.

KEY RESPONSIBILITIES

- Develop and implement organization's overall communications and media strategy, in particular as relates to *Shrimp Less, Think More* campaign
- Research and write grant proposals to expand funding for campaign and organization
- Identify and organize other fundraising opportunities for the campaign and organization, including donor cultivation, online giving strategies, and events
- Conduct outreach to strategic targets to build local network of campaign and organization supporters, including expanding network of signers of chef's pledge
- Identify and leverage local and regional opportunities to raise awareness about mangrove and tropical farmed shrimp issues (ex: LTEs, tabling, speaking engagements, etc.)
- Work with Executive Director to ensure local campaign complements international efforts
- Work with partners and chef's pledge signers to identify ways to generate media and public attention around their commitment to campaign
- Recruit and supervise Seattle-area volunteers and interns
- Develop and produce outreach and educational materials
- Provide regular progress and financial reports to Executive Director and Campaign Steering Committee

REQUIRED QUALIFICATIONS

- Two to four years non-profit experience, including experience managing outreach activities or issue campaigns
- Demonstrated grantwriting and/or fundraising experience
- Strong written and verbal communications skills, especially with public speaking and liaising with media
- Demonstrated ability to be task-oriented, able to work independently and under pressure
- Ability to work well with others, especially team-building and leading volunteers and interns
- Strong computer skills – Word, Excel, basic database management, Adobe InDesign, web 2.0. Knowledge of Plone CMS desirable.
- Knowledgeable about global coastal environmental issues, such as mangroves, farmed shrimp, global climate change, environmental justice, the fishing industry, sustainable development, or international trade
- International experience working or living in developing countries a plus
- Proficiency or fluency in Spanish, French, and/or Portuguese a plus

COMPENSATION

\$22,000 - \$25,000 annual salary (envisioned as a .75 FTE position). This is a contract position that does not offer benefits.

TO APPLY

Submit cover letter, resume, and representative writing sample by email to shrimp.campaign@mangroveactionproject.org, and write “Communications Coordinator” in the subject line. Please no phone calls. Accepting applications until November 27, 2008.